# Product Roadmap

## WEEK 1: Understand the PM Role & Transferable Skills

### Saturday

**SIntroduction to Product Management**

- What is product management?

- Role of a PM in a tech company

- Product lifecycle overview

Activity: Role-play — PM vs Engineering vs Design vs Business

### Sunday

**Your Superpowers as a Dentist**

- Transferable skills from healthcare to product

- How PMs solve problems like doctors diagnose

- Activity: Case study walkthrough – How a doctor could solve a user problem

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## WEEK 2: Problem Discovery & User Research

### Saturday

**Defining Problems**

- What is a problem statement?

- First principles thinking

- Activity: Reframe a clinical problem into a product problem

### Sunday

**Talking to Users**

- Intro to user personas, JTBD framework, surveys & interviews
- Live role-play: Conducting a user interview
- Templates: Interview script + Notion doc for synthesis

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## WEEK 3: Solutioning & MVP Thinking

### Saturday

**Ideation Frameworks**

- How to generate ideas (Crazy 8s, SCAMPER)

- What makes a good solution?

- Activity: Ideate 3 solutions for last week's problems

### Sunday

**Minimum Viable Product (MVP)**

- What is an MVP?

- MVP examples from health & fintech

- Activity: Define MVP features for 1 of your ideas

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## WEEK 4: Execution Basics & Agile

### Saturday

**Product Development Process**

- Agile, Scrum, Sprints

- Writing Epics, Stories, Acceptance Criteria

- Activity: Break your MVP into user stories

### Sunday

**Prioritization &Stakeholder Management**

- Prioritization techniques (ICE, RICE, MoSCoW)

- Stakeholder mapping for healthcare startups

- Activity: Simulate stakeholder conflict resolution

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## Saturday

**Metrics for Product Success**

- Pirate Metrics (AARRR), Funnel Thinking

- Activity: Define success metrics for your MVP

## Sunday

**Communication & PM Docs**

- PRDs, BRDs, Roadmaps (Intro level)

- Activity: Create a 1-page PRD for your idea

- Peer review sessions in breakout groups

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## WEEK 6: Career Transition & Final Presentations

### Saturday

**Resume + LinkedIn for Non-traditional PMs**

- Rewrite your resume for PM roles
- Highlighting healthcare experience
- Activity: Resume teardown + peer review

### Sunday

**Capstone Presentations + AMA**

- Final project presentations (5-min pitch per participant)

- Live feedback panel: Invite a guest PM from a health-tech startup

- AMA session: Transition, interviews, mindset